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Broadcasting Dec 15

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56th Year 1986

The bidding heats up in RKO auction

"At Large" with Norm Pattiz

Vol. 111 No. 24

Broadcasting Dec 15

Bidders file for RKO properties
CBS reorganizes Broadcast Group
"At Large" with Norm Pattiz

BIDS ARE IN □ Forty-five companies bid for 12 of 13 RKO properties. **PAGE 43.**

BACK TO THE FUTURE □ Recasting of CBS/Broadcast Group more in its former image is presented to board, with implementation reportedly begun. **PAGE 45.**

FINANCIAL FIGURES □ Broadcast Financial Management Association figures for network revenue in third quarter show 6.4% increase over year earlier. **PAGE 44.**

RUNNING RED □ Grant Broadcasting's Philadelphia, Miami and Chicago stations file for Chapter 11. **PAGE 47.**

A OK □ Intelsat gives its approval to PanAmSat separate system application. **PAGE 50.**

PAC PONDERING □ NBC President Robert Wright floats trial balloon on company-sponsored political action committee. **PAGE 58.**

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WESTERN ROUNDUP □ Basic rate increases, tax law changes, drug policy highlight panels at Western Cable Show. **PAGE 68.**

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RADIO RESURGENCE □ In this "At Large" interview, Westwood One's Norm Pattiz, discusses the state of radio and why its, and his company's, financial star is on the rise. **PAGE 79.**

HOOP RIGHTS □ CBS retains television rights to NCAA basketball tournament in three-year deal costing $166 million. **PAGE 91.**

CHECKERBOARD PICKUP □ CBS's WCAU-TV Philadelphia to run sitcom checkerboard composed of same shows that will appear on NBC O&O's next fall. **PAGE 94.**

CANDIDATE DEFINITION □ Court tackles question of newscaster running for political office. **PAGE 98.**

CLOSED SET □ NBC News President Lawrence Grossman decides to cancel news magazine program, *1986*. **PAGE 101.**

WEATHER BREAK □ PaineWebber conference hears panelists disagree on short-term future of broadcast advertising environment. **PAGE 104.**

FOR SALE □ Allied-Signal puts Ampex audio-video manufacturing subsidiary on the block. **PAGE 109.**

HOMETOWN HERALD □ Garrison Keillor, creator-host of MPR's *A Prairie Home Companion*, has put his fictional hometown on the radio map. **PAGE 127.**

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to the parties promptly. One party said TV producer Norman Lear had expressed interest in KRTH-AM-FM Los Angeles, but that he wanted to see what other bids came in on deadline.

Nothing requires the parties to select any of the bids submitted or prohibits them from seeking others. For the time being, McKinney is encouraging the parties to meet to decide how they should handle the negotiations on the bids within their particular markets. The FCC hit upon the settlement procedure as a way to end long-pending challenges to the license renewals of the RKO stations (BROADCASTING, Sept. 15).

TV networks post 6.4% revenue gain in 3d quarter

Prime time, news register gains, daytime and children's down; BFM releases 1985 market data for Pittsburgh, Minneapolis, Indianapolis, Tampa-St. Petersburg, Portland, Ore.

Third-quarter 1986 revenue for the ABC, CBS and NBC television networks increased by 6.4% over the same period a year earlier, according to information they submitted to the Broadcast Financial Management Association (BFM). The strongest percentage increase recorded was in news, which posted a 24.6% jump over the third quarter of 1985, to $178.5 million. Prime time revenue was up 5.1%, to $663.7 million, while daytime, the second-largest daypart, was down 0.9%, to $277.5 million. Also showing a strong increase was late night, which increased 15.7% to $70.8 million. Sports was up 7% to $212.3 million, while advertising on the networks' childrens' shows declined 6%, to $35.6 million.

The data reflects to a large extent the last quarter of increases from the 1985-1986 upfront marketplace, which was stronger in many dayparts than the upfront prices currently being recorded. The BFM figures were compiled from unaudited network data by Arthur Young & Co.

Those numbers show that for the first nine months of the year, the three television networks have registered a 4% revenue gain, although most observers expect a revenue decline in the current quarter, bringing the year-end increase to between 2% and 3%. Prime time so far is up 5%, but the networks' total is held down by weakness in daytime advertising (down 3%) and in children's (down 14.3%). News is up 12.2%; sports, 7.4%, and late night, 6.2%.

Last week BFM also added five markets to its 1985 revenue compilations. (It previously announced statistics for nine of the top 10 markets [BROADCASTING, Oct. 6].) Pittsburgh, the 12th market, according to Arbitron's 1985-86 ADI rankings, had 1985 total operating revenue of $108.3 million; Minneapolis-St. Paul (16) had revenue of $130.9 million; Tampa-St. Petersburg, Fla. (17) had revenue of $121.6 million; Indianapolis (23) reported $91.9 million, and Portland, Ore. (25) reported $77.7 million.

Breakdowns for the five markets follow. The ADI rank is in parenthesis, followed by the reporting stations.

Pittsburgh (12)

WPGH-TV ■ KDKA-TV ■ WPTT-TV ■ WTAE-TV ■ WPXI

Network compensation	$4,769,409
Gross local time sales	$47,657,527
Gross national/regional time sales	$72,083,242
Total gross time sales	$119,740,769
Less ad agency commissions	$17,134,492
Net time sales	$102,606,277
Total sales	$107,375,686
Other operating revenue	$905,680
Total operating revenue	$108,281,366
Total barter and tradeouts	$4,513,727

Minneapolis-St. Paul (16)

WCCO-TV ■ KSTP-TV ■ KMSP-TV ■ KITN ■ KARE

Network compensation	$3,774,584
Gross local time sales	$74,204,633
Gross national/regional time sales	$72,018,590
Total gross time sales	$146,223,223
Less ad agency commissions	$22,456,463
Net time sales	$123,766,760
Total sales	$127,541,344
Other operating revenue	$3,348,745
Total operating revenue	$130,890,089
Total barter and tradeouts	$3,267,371

Tampa-St. Petersburg (17)

WXFL ■ WTSP-TV ■ WTOG ■ WTVT ■ WFTS

Network compensation	$5,739,400
Gross local time sales	$49,689,688
Gross national/regional time sales	$84,928,265
Total gross time sales	$134,617,953
Less ad agency commissions	$20,208,160
Net time sales	$114,409,793
Total sales	$120,149,193
Other operating revenue	$1,490,386
Total operating revenue	$121,639,579
Total barter and tradeouts	$3,128,345

Indianapolis (23)

WISH-TV ■ WTHR ■ WTTV ■ WRTV ■ WXIN

Network compensation	$3,336,845
Gross local time sales	$52,131,149
Gross national/regional time sales	$50,459,858
Total gross time sales	$102,591,007
Less ad agency commissions	$15,769,178
Net time sales	$86,821,829
Total sales	$90,158,674
Other operating revenue	$1,733,312
Total operating reveriue	$91,891,986
Total barter and tradeouts	$1,988,606

Third-quarter television network revenues 1986 versus 1985

(Add 000)

	Prime Time	Late Night	Daytime	Children	Sports	News	Total
Revenues from client-supplied programing							
Third quarter '86	$5,387	$0	$0	$0	$735	$0	$6,122
Third quarter '85	2,500	0	0	0	105	0	2,605
% increase (decrease)	115.48	0	0	0	600.00	0	135.01
All other gross revenues from time sales*							
Third quarter '86	739,973	83,113	326,188	41,819	248,844	209,802	1,649,739
Third quarter '85	706,988	71,725	329,159	44,565	232,854	168,298	1,553,589
% increase	4.67	15.88	(0.90)	(6.16)	6.87	24.6€	6.19
Total gross revenues from time sales							
Third quarter '86	745,360	83,113	326,188	41,819	249,579	209,802	1,655,861
Third quarter '85	709,488	71,725	329,159	44,565	232,959	168,298	1,556,194
% increase	5.06	15.88	(0.90)	(6.16)	7.13	24.66	6.40
Less advertising agency commission							
Third quarter '86	111,641	12,269	48,647	6,239	37,261	31,339	247,396
Third quarter '85	106,433	10,513	49,115	6,640	34,785	25,171	232,657
% increase	4.89	16.70	(0.95)	(6.04)	7.12	24.50	6.34
Total net revenues from time sales							
Third quarter '86	633,719	70,844	277,541	35,580	212,318	178,463	1,408,465
Third quarter '85	603,055	61,212	280,044	37,925	198,174	143,127	1,323,537
% increase	5.08	15.74	(0.89)	(6.18)	7.14	24.69	6.42

*Includes $9,741,000 in color insertion revenues reported by two networks for 1985 third quarter and $10,377,000 for 1986 third quarter.

Portland, Ore. (25)

KPTV ■ KECH ■ KOIN-TV ■ KATU ■ KGW-TV

Network compensation	$2,728,803
Gross local time sales	$36,314,396
Gross national/regional time sales	$47,245,662
Total gross time sales	$83,560,058
Less ad agency commissions	$12,191,363
Net time sales	$71,368,695
Total sales	$74,097,498
Other operating revenue	$3,611,538
Total operating revenue	$77,709,036
Total barter and tradeouts	$1,624,718

Jankowski

Grant

Pilson

Leahy

The way we were wins again at CBS

Broadcast group will reorganize to drop layer of executive VP's, consolidate operations; Malara moves out of presidential ranks; Pilson gets sports, Leahy network, Lund stations, Grant entertainment and Stringer news; new structure looks much like CBS format of old

A reorganization of the CBS/Broadcast Group that would return that organization to a more traditional form—and eliminate the executive vice president layer currently occupied by Thomas Leahy and Neal Pilson, the last two surviving in those posts—was presented to the parent company's board of directors last Wednesday and was being implemented late last week. In place of the current structure, there will be five operating division presidents, including Leahy and Pilson, reporting directly to the broadcast group president, Gene Jankowski. Whether all the executives involved would accept the changes was still not known as of Friday, but an announcement was expected as soon as today (Dec. 15).

In addition to Pilson, who is to be assigned as president of CBS Sports, and Leahy, who would become president of the network division, the other three operating division presidents would be Bud Grant, continuing as president of CBS Entertainment; Howard Stringer, recently appointed president of CBS News, and Peter Lund, currently head of sports, who would be named president of the owned TV stations, a spot left vacant since the forced resignation of Neil Derrough, two months ago (BROADCASTING, Oct. 13). Lund had previously been vice president and general manager of WCBS-TV New York, and before that, of WBBM-TV Chicago.

The current president of the television network, Tony Malara, would be named to head affiliate relations, a post he previously held. According to one CBS executive, while Malara's reassignment to a post he held previously could not be made to seem lateral, the eight-year CBS veteran will face more than a few challenges, trying to keep affiliates contented and clearing the network's programing despite the company's expressed intention to reduce compensation and purchase additional TV stations.

Continuing to report directly to Jankowski, in addition to the five division presidents, will be David Fuchs, senior vice president for corporate and broadcast affairs, and Jay Gold, vice president of finance. CBS Radio President Bob Hoskings will report to Pilson, as will operations and engineering. In addition to heading the television network, Leahy will have reporting to him Donald Wear, senior vice president of CBS Broadcast International. The reassignment of Leahy was seen by one CBS executive as giving him more direct involvement in the network's sales effort.

On Friday Jankowski was at CBS Entertainment headquarters in Los Angeles, talking with Grant and planning other changes that would affect that division.

It was roughly five years ago that CBS last had a divisional structure, whose heads reported directly to the broadcast group president. The executive vice president layer was added to prepare a new cadre of executives for wider responsibilities. Each, originally, had charge of two divisions: i.e., sports and radio, or news and owned stations. The new paring down is expected to eliminate the redundancies inherent in the old system, a major objective of the new Larry Tisch administration at CBS.

Stringer

Lund

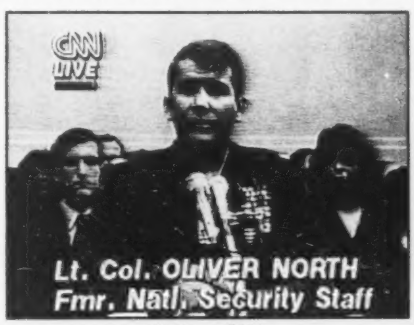
TV goes gavel to gavel on Iran hearings

Three commercial networks, CNN and C-SPAN provide full coverage of Senate investigation last week

For a brief period last week, time seemed to return to 1974, when the nation's eyes turned to television to witness congressional hearings surrounding an unfolding scandal in Washington. Although at least one broadcast executive stressed that last week's live coverage of testimony before the Senate Foreign Affairs Committee on the widening Iran-Contra arms controversy was not Watergate—the broadcast and cable networks again converged en masse in Washington to provide live coverage of a major story beginning to unfold. And while providing gavel-to-gavel coverage of congressional hearings is not unusual for the Cable News Network or C-SPAN, most broadcast network executives seemed to recollect that the live coverage of last week's hearings was the first such effort since Watergate.

For the day and a half of open hearings, time devoted by the three commercial broadcast networks totaled about six hours each, covering the testimony of Secretary of State George P. Shultz and former national security adviser Robert C. McFarlane on Monday, and Vice Admiral John M. Poindexter and Lieutenant Colonial Oliver L. North on Tuesday. CNN also carried the testimony and various press conferences live. C-SPAN, which as a matter of course covers important congressional hearings live in their entirety, did things differently this time, however.

According to C-SPAN spokeswoman Susan Swain, the cable network started out with live coverage of Shultz's testimony, but switched to videotaping the afternoon proceedings when it saw "that everyone else" was providing live coverage too. The cable



North on CNN

Poindexter on NBC

NCAA basketball stays with CBS

Network to pay $166 million for three-year coverage deal

CBS has retained the exclusive television rights to carry the National Collegiate Athletic Association's post-season basketball tournament for the next three years. CBS, which has carried the three-week event for the past six years, will pay significantly new contract—$166 million, for an average of about $55 million per year—than the some $32 million per year the network is currently paying for the 64-team tournament.

But, according to Peter Lund, CBS Sports president, the tournament is an attractive package for a network to have because it has "virtually exploded in terms of popularity" in recent years. The ratings "have gone up dramatically and just the general interest in the college basketball tournament has increased tenfold," he said. Six years ago, "that was not the case," Lund said. The NCAA basketball tournament "was a good event, but it certainly wasn't one of the premiere events. But now I think most people in the sports business, whether on the network

NBC stays undefeated

NBC continues to pile up victories in the prime time ratings race, winning week 11, ended Dec. 7, with a comfortable 16.7/26, ahead of CBS's 15.5/24 and ABC's 14.8/23. The margin of ratings victory was 1.2, up from week 10's narrow 0.3 win. Last year for week 11 the closing order was: NBC 16.7/26, CBS 16.4/25 and ABC 14.4/22.

In evening news, CBS won by a hair-thin 0.1 rating point. The *CBS Evening News* took the week with a 12.7/22, against NBC's 12.6/22 and ABC's 11.3/20.

The HUT levels (homes using television) were up for week 11, standing at 63.8%, compared to week 10's 60.1%. In straight numbers, this year's week 11 HUT level equals 55.8 million homes, up from week 10's 53.1 million and even with last year's 55.8 million.

For this year's season to date, as of week 11, NBC (18.4/29) has a comfortable lead over CBS (15.9/25) and ABC (14.4/23).

CBS took Monday, Friday and Sunday, while NBC took Thursday and Saturday and ABC took Tuesday and Wednesday.

CBS's Monday win also marked the premiere of the network's new series, *The Cavanaughs*, which airs from 9:30 to 10 p.m. The program pulled a 19.9/29 and ranked 15th for the week, well ahead of the season average of 16.7/25 for *Designing Women* which previously aired in the time slot. *Designing Women*, which now airs on Thursday from 9:30 to 10 p.m., pulled in an 11.7/18 in its new slot to rank 58th. CBS scored an 18.8/28.1 for the night, over ABC's 16.7/24.9 and NBC's 14.0/21.0.

ABC took Tuesday with a 20.9/31.6, ahead of NBC's 12.7/19.0 and CBS's 11.0/16.6. *The Barbara Walters Special* on ABC, which aired from 10 to 11 p.m., pulled in a 22.2/37, nearly triple the score of NBC's now-canceled *1986*, which pulled a 7.7/13. *Hill Street Blues*, on NBC from 9 to 10 p.m., pulled a 13.3/19, behind ABC's 20.0/29 for *Moonlighting*, but ahead of the overall score for the CBS movie, *Risky Business*. *Hill Street*'s season-to-date average is a 16.1/28.

ABC took Wednesday with an evening average of 16.7/26.8, while CBS pulled a 14.9/23.6 and NBC a 13.5/21.3.

NBC posted a 27.3/41.8 on Thursday night, more than double CBS's 13.1/20.2 and well above double the ABC score of 10.8/16.8. NBC's *L.A. Law* pulled a 17.1/28, 1.3 rating points above the show's season average of 15.8/28, while *Knots Landing* on CBS closed out 10 to 11 p.m. with a 16.7/28. *Knots Landing* has a season average of 15.9/25.

Friday went to CBS with its 18.1/29.7, ahead of NBC's 15.2/25.2 and ABC's 10.0/16.5.

Saturday was a night of specials on ABC, and they gave the network an evening average of 10.8/18.9, just ahead of CBS's 10.3/17.6. NBC, however, took the night with an 18.2/31.4. ABC's specials were: *Jim Henson's The Christmas Toy*, from 8 to 9 p.m. (10.7/19), *John Grin's Christmas*, from 9 to 10 p.m. (8.9/15) and *The Perry Como Special* to end the night from 10 to 11 p.m. (12.7/23).

Sunday was a close battle, but CBS took the night with a 20.8/31.3. George C. Scott in the network's adaptation of Edgar Allen Poe's *Murders in the Rue Morgue* went head-to-head with ABC's football special (Dallas vs. L.A. Rams), and pulled in a 17.7/27 over the game's 17.3/28. Part one of NBC's two-part mini-series, *Anastasia*, however, pulled in a 20.7/32, but CBS's averages for *60 Minutes* (22.8/35) and *Murder, She Wrote* (24.8/36) were enough to keep CBS on top for the evening.

Rank	Show	Network	Rating/Share
1.	Cosby Show	NBC	38.6/57
2.	Family Ties	NBC	36.4/64
3.	Cheers	NBC	28.4/42
4.	Night Court	NBC	26.1/39
5.	Murder, She Wrote	CBS	24.8/36
6.	Golden Girls	NBC	23.6/39
7.	60 Minutes	CBS	22.8/35
8.	Barbara Walters Special	ABC	22.2/37
9.	Dallas	CBS	21.9/34
10.	Newhart	CBS	21.2/31
11.	Who's the Boss	ABC	20.8/30
12.	Anastasia, pt. 1	NBC	20.7/32
13.	Growing Pains	ABC	20.3/29
14.	Moonlighting	ABC	20.0/29
15.	*Cavanaughs	CBS	19.9/29
16.	Amen	NBC	19.5/33
17.	NFL Monday Night Football	ABC	18.7/30
18.	Falcon Crest	CBS	18.4/32
19.	Cagney & Lacey	CBS	18.3/29
20.	Miami Vice	NBC	18.3/29
21.	Magnum P.I.	CBS	18.3/28
22.	Kate & Allie	CBS	17.8/26
23.	Murders of the Rue Morgue	CBS	17.7/27
24.	My Sister Sam	CBS	17.4/25
25.	Football, Dallas-L.A. Rams	ABC	17.3/28
26.	Hotel	ABC	17.1/29
27.	L.A. Law	NBC	17.1/28
28.	Head of the Class	ABC	17.1/26
29.	227	NBC	17.0/29
30.	Mailock	NBC	17.0/24
31.	Hunter	NBC	16.9/30
32.	Knots Landing	CBS	16.7/28
33.	NFL Football, 7-:12 p.m., Sun.	NBC	16.7/28
34.	Dynasty	ABC	16.7/26
35.	Equalizer	CBS	16.2/27
36.	Highway to Heaven	NBC	15.7/24
37.	Perfect Strangers	ABC	15.6/25
38.	Facts of Life	NBC	15.4/27
39.	ALF	NBC	15.1/22
40.	Disney Sunday Movie	ABC	15.0/23
41.	Easy Street	NBC	14.8/21
42.	Crime Story	NBC	14.3/25
43.	Scarecrow & Mrs. King	CBS	14.1/23
44.	Amazing Stories	NBC	14.0/20
45.	20/20	ABC	13.7/23
46.	Love is Never Silent	NBC	13.7/21
47.	Chipmunk Christmas Special	NBC	13.5/22
48.	Hill Street Blues	NBC	13.3/19
49.	St. Elsewhere	NBC	13.1/22
50.	Webster	ABC	12.9/21
51.	Perry Como Christmas Special	ABC	12.7/23
52.	Smurf Christmas Special	NBC	12.7/21
53.	Mr. Belvedere	ABC	12.5/20
54.	Simon & Simon	CBS	12.4/18
55.	Gimme A Break	NBC	12.1/19
56.	Andy Williams Christmas	NBC	12.1/18
57.	Colbys	ABC	12.1/18
58.	MacGyver	ABC	11.8/17
59.	Designing Women	CBS	11.7/18
60.	Risky Business	CBS	11.6/18
61.	Valerie	NBC	11.1/16
62.	You Again	NBC	11.0/17
63.	Christmas Toy	ABC	10.7/19
64.	Against All Odds	CBS	10.5/19
65.	Mike Hammer	CBS	10.3/16
66.	Downtown	CBS	9.9/17
67.	Life & Times, Santa Claus	CBS	9.9/14
68.	*Dads	ABC	9.5/15
69.	John Grin's Christmas	ABC	8.9/15
70.	Twilight Zone	CBS	8.8/13
71.	Starman	ABC	8.5/15
72.	*Gungho	ABC	8.1/13
73.	1986	NBC	7.7/13
74.	Our World	ABC	6.5/10

*indicates premiere episode

N. Snelling Ave., St. Paul 55113. Principal is educational institution Wesley H. Burnham, president. It also owns KDNW(FM) Duluth, Minn. Filed Dec. 3.

■ Orlando, Fla.—Orlando FM Group Ltd. Partnership seeks 98.9 mhz; 13.2 kw; HAAT: 165.7 ft. Address: 801 Brickell Ave., Miami 33131. Principal is headed by Irving M. Miller. Filed Dec. 2.

■ Mt. Vernon, Ind.—Southern Indiana Broadcasting Ltd. seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 1317 East Sycamore 47620. Principal is owned by Phyllis Johnson, who has no other broadcast interests.

■ Grinnell, Iowa—Grinnell Broadcasting Co. seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 816 10th Ave., 50112. Principal is owned by John A. Matthews, Phillip Palmer, Steven Hoth and Gary McGlothen. Hoth owns KJMH-TV Burlington, Iowa. Filed Nov. 26.

■ Berea, Ky.—Bradley S. Park seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 206 Walnut Hill Rd., Richmond, Ky. 40475. Principal has no other broadcast interests. Filed Nov. 25.

■ Berea, Ky.—New South Communications Corp. seeks 106.7 mhz; 1.95 kw; HAAT: 371.3 ft. Address: 910 S. Tennessee Blvd., Apt. N-8, Murfreesboro, Tenn. 37130. Principal is headed by Marilyn L. Clark. It has no other broadcast interests. Filed Nov. 26.

■ Berea, Ky.—Mary R. McGill seeks 106.7 mhz; 1.4 kw; HAAT: 480 ft. Address: 145 Lorraine Ct., 40403. Principal has no other broadcast interests. Filed Nov. 26.

■ Berea, Ky.—The Wallace Co. seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 522 Hollow Creek Rd., Lexington, Ky. 40508. Principal is owned by Edgar Wallace, who has no other broadcast interests. Filed Nov. 26.

■ Cave City, Ky.—Steven W. Newberg seeks 106.7 mhz; 1.7 kw; HAAT: 430 ft. Address: Route 1, 42127. Principal owns colocated WSMJ(AM). Filed Nov. 26.

■ Cave City, Ky.—BRONNCO Broadcasting seeks 106.7 mhz; 1.62 kw; HAAT: 439.5 ft. Address: BRONCO Farms, Rte. 2, Hardyville, Ky. 42746. Principal is owned by John F. X. Browne, Lee R. Nunne and William R. O'Neill. It has no other broadcast interests. Filed Nov. 26.

■ Cave City, Ky.—Cave Country Communications Inc. seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: P.O. Box 49, Hiseville, Ky. 42142. Principal is owned by Bill Phillips, Walter L. Johnson and Danny J. Basil. It has no other broadcast interests. Filed Nov. 26.

■ North Fort Polk, La.—Maxine Moore seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 3712 Cornell Dr., Shreveport, La. 71107. Principal's husband owns KFLO(AM) Shreveport, La. Filed Nov. 26.

■ North Fort Polk, La.—William C. Monroe seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 3304 Lakeshore Dr., Shreveport, La. 71109. Principal owns KDKS(FM) Benton, La. Filed Nov. 26.

■ Rayne, La.—Cail Enterprises Inc. seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 7266 Tom Dr., Baton Rouge, La. 70806. Principal is owned by Alvin E. Kimble, who has no other broadcast interests. Filed Nov. 26.

■ Rayne, La.—Rayne FM Limited Partnership seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 400 N. Adams Ave., 70578. Principal is owned by B.N. Sweeney and V.T. Prevost. It has no other broadcast interests. Filed Nov. 26.

■ Rayne, La.—Cart Broadcasting seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 201 E. South 1st St., 70578. Principal is owned by Lillian J. Cart and family. It has no other broadcast interests. Filed Nov. 2.

■ Rayne, La.—Edna F. Stone seeks 106.7 mhz; 3 kw; HAAT: 309 ft. Address: 233 Rose St., Greenville, Miss. 38701. Principal has no other broadcast interests. Filed Nov. 26.

■ Rayne, La.—Benjamin Macwan seeks 106.7 mhz; 3 kw; HAAT: 289 ft. Address: 47-01 Newtown Rd., Long Island, N.Y. 11103. Principal has no other broadcast interests. Filed Nov. 26.

■ Mt. Vernon, Mo.—Tim Cantrell seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: RFD 2, Box 135, Miller, Mo. 65707. Principal has no other broadcast interests. Filed Nov. 26.

■ Mt. Vernon, Mo.—Missouri FM seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: P.O. Box 21404, Sacramento, Calif. 95821. Principal is owned by Linda Adams, who has no other broadcast interests. Filed Nov. 26.

■ Perryville, Mo.—DLB Broadcasting Partnership seeks 106.7 mhz; 3 kw; HAAT: 332 ft. Address: 302 N. Wilson, Vinita, Okla. 74301. Principal is owned by David L. Boyd, his mother, Leona, and William E. Davis. It also owns KITO(FM) Vinita, Okla. Filed Nov. 26.

■ Irondequoit, N.Y.--Benjamin Macwan seeks 106.7 mhz; 3 kw; HAAT: 327 ft. Address: 47-01 Newtown Rd., Long Island, N.Y. 11103. Principal has no other broadcast interests. Filed Nov. 26.

■ Irondequoit, N.Y.—Abacus/Irondequoit Broadcasting seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 196 Community Manor Dr., Rochester, N.Y. 14623. Principal is headed by Marietta G. Avery, general partner. It has no other broadcast interests. Filed Nov. 26.

■ Irondequoit, N.Y.—Silver Broadcasting Limited Partnership seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 5 Silver Ave., Auburn, N.Y. 13021. Principal is headed by Richard E. Morgan, general partner. It has no other broadcast interests. Filed Nov. 25.

■ Irondequoit, N.Y.—Peter Lechman seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 2000 Alban Lane, Bowie, Md. 20716. Principal has no other broadcast interests. Filed Nov. 26.

■ Irondequoit, N.Y.—Liberty Pole Communications Limited Partnership seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 260 Van Voorhis Ave., Rochester, N.Y. 14617. Principal is owned by William Kornylo and four others. It also owns WWON(AM)-WNCK(FM) Woonsocket, R.I., and WVPO(AM)-WSBG(FM) Stroudsburg, Pa. Filed Nov. 26.

■ Irondequoit, N.Y.—FM Irondequoit Limited Partnership seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 186 Rutgers St., Rochester, N.Y. 14607. Principal is owned by William Johnson and George Lindemann. It has no other broadcast interests. Filed Nov. 26.

■ Irondequoit, N.Y.—Emmy Hahn Limited Partnership seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 235 Gould St., Rochester, N.Y. 14610. Principal is owned by Elizabeth Hahn and her father, Phillip. It owns CP for new AM in Purcellville, Va. Filed Nov. 26.

■ Irondequoit, N.Y.—Phillip and Anne Okun seek 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 196 Hemingway Dr., Rochester, N.Y. 14620. Principals are husband and wife. Their son, Alan, owns WGFP(AM) Webster, Mass. Filed Nov. 26.

■ Irondequoit, N.Y.—Gennessee Broadcasting Inc. seeks 106.7 mhz; 3 kw; HAAT: 327 ft. Address: 180 Beaconview Ct., Rochester, N.Y. 14617. Principal is owned by Michael F. Turner and Debra Butler. It has no other broadcast interests. Filed Nov. 26.

■ Irondequoit, N.Y.—Nanette Markunas seeks 106.7 mhz; 3 kw; HAAT: 290 ft. Address: P.O. Box 2576, Montauk, N.Y. 11954. Principal has noother broadcast interests. Filed Nov. 26.

■ Irondequoit, N.Y.—Florence J. Mance seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 25 Beaconview Ct., Rochester, N.Y. 14617. Principal has no other broadcast interests. Filed Nov. 26.

■ Irondequoit, N.Y.—Brimark Broadcasting seeks 106.7 mhz; 3 kw; HAAT: 197 ft. Address: Towers Airport Business Park, 1200 Scottsville Rd., Rochester, N.Y. 14624. Principal is owned by Brian D. Warner and Mark D. Humphrey. It has no other broadcast interests. Filed Nov. 26.

■ Semora, N.C.—Semora Broadcasting Inc. seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 302 S. Lamar St., Box 223, Roxboro, N.C. 27573. Principal is owned by Harry Myers and Don H. Winstead. It has no other broadcast interests. Filed Nov. 26.

■ Semora, N.C.—Semora Broadcasting Inc. seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: P.O. Box 131, 27343. Principal is owned principally by A. Thomas Bowes and T. Elmo Mitchell, who also own WYNC(AM) Yanceyville, N.C. Filed Nov. 26.

■ Tulsa, Okla.—Central Broadcasting Co. seeks 103.3 mhz; 2.562 kw; HAAT: 1,278 ft. Address: 8107 E. Admiral, 74115. Principal has no other broadcast interests. Filed Nov. 28.

■ Coos Bay, Ore.—University of Oregon Foundation seeks 90.5 mhz; 10 kw; HAAT: 531.3 ft. Address: 206 Johnson Hall, Eugene, Ore. 97403. Principal is educational institution headed by Donny P. Wooley, president. Filed Dec. 3.

■ Paris, Tex.—G&D Communications Inc. seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Principal is owned by Dr. Donald I. Dozoretz, Jordan H. Goldman and Nancy Cherry. It has no other broadcast interests. Filed Dec. 3.

■ Churchville, Va.—Blue Ridge Broadcasting seeks 106.7 mhz; 1.9 kw; HAAT: 400.3 ft. Address: P.O. Box 2833, Staunton, Va. 24401. Principal is owned by Alan J. Carter, who also owns colocated WNLR(AM) and WLVE(AM) Ashland, Va. Filed Nov. 25.

■ Churchville, Va.—Peter Lechman seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 2000 Alban Lane, Bowie, Md. 20716. Principal has no other broadcast interests. Filed Nov. 26.

■ Churchville, Va.—Churchville Broadcasting of Va. Inc. seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: P.O. Box 16, 24421. Principal is owned by Christie K. Craig, who has no other broadcast interests. Filed Nov. 26.

■ Churchville, Va.—Ogden Broadcasting of Virginia Inc. seeks 106.7 mhz; 3 kw; HAAT: 328 ft. Address: 6304 W. Beverly St., Staunton, Va. 24401. Principal is subsidiary of Ogden Newspapers Inc., Wheeling, W.Va.-based group of four AM's, three FM's and two LPTV's. It also publishes 18 newspapers. Filed Nov. 26.

■ Tomah, Wis.—Midwest Broadcast Associates Ltd. seeks 94.5 mhz; 1.56 kw; HAAT: 455.1 ft. Address: P.O. Box 187, Vernon Hills, Ill. 60061. Principal is owned by Frank E. Kavenik, who also owns WLMV(AM) Vernon Hills, Ill. Filed Dec. 3.

■ Tomah, Wis.—Tony J. Trunkel seeks 94.5 mhz; 3 kw; HAAT: 328 ft. Address: 1418 Bow St., Rte. 5, Box 286, 54660. Principal has no other broadcast interests. Filed Dec. 3.

■ Tomah, Wis.—Jamie Lee Westphal seeks 94.5 mhz; 3 kw; HAAT: 328 ft. Address: RR #4, 54660. Principal has no other broadcast interests. Filed Dec. 3.

■ Tomah, Wis.—Lancer Broadcasting Co. seeks 94.5 mhz; 3 kw; HAAT: 328 ft. Address: 1719A S. 44th St., West Milwaukee 53214. Principal is owned by Clayton L. Hannes, who has no other broadcast interests. Filed Dec. 4.

■ Tomah, Wis.—Pirate Broadcasting Co. seeks 94.5 mhz; 3 kw; HAAT: 326 ft. Address: 113 S. Platten, Apt. 102, Green Bay, Wis. 54303. Principal is owned by Bruce C. Herzog, who has no other broadcast interests. Filed Dec. 4.

■ Tomah, Wis.—Phillys Rice seeks 94.5 mhz; 3 kw; HAAT: 328 ft. Address: RR#1, 54660. Principal owns colocated WTMB(AM). Filed Dec. 3.

■ Tomah, Wis.—Greater Tomah Area Broadcasting Co. seeks 94.5 mhz; 3 kw; HAAT: 328 ft. Address: 1915 Hollister Ave., 54660. Principal is owned by Harold R. Cram, who has no other broadcast interests. Filed Dec. 2.

Summary of broadcasting
as of October 31, 1986

Service	On Air	CP's	Total *
Commercial AM	4,856	170	5,026
Commercial FM	3,936	418	4,354
Educational FM	1,254	173	1,427
Total Radio	10,046	761	10,807
FM translators	1,115	766	1,881
Commercial VHF TV	547	23	570
Commercial UHF TV	435	222	657
Educational VHF TV	111	3	114
Educational UHF TV	192	25	217
Total TV	1,285	273	1,558
VHF LPTV	255	74	329
UHF LPTV	180	136	316
Total LPTV	435	210	645
VHF translators	2,981	145	3,126
UHF translators	1,998	293	2,291
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.

Due to continuing computer problems, FCC figures for July through September will not be available.

New TV's

■ Destin, Fla.—William F. Parrish seeks ch. 58; ERP vis. 513 kw visual, 77 kw aural; HAAT: 494 ft. Address: Rte. 2, Box 1360, Fruitland Park, Fla. 32731. Principal has no other broadcast interests. Filed Nov. 28.

■ Fredericksburg, Tex.—Blair Broadcasting seeks ch. 2; ERP vis. 100 w vis.; aur. 1 w aur.; HAAT: 494 ft. Address: P.O. Box 690851, San Antonio, Tex. 78249. Principal is owned by Mack D. Blair, has no other broadcast interests. Filed Nov. 28.